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## Products

### **Website**

Complete website build-out design includes custom website design matching brand styling with responsive design, mobile optimization, Full Compliance for \*ADA, GDPR, & CCPA (California), Header/Footer Setup, and all necessary pages built on WordPress.

### **SEO**

Monthly SEO Services, Monthly Blogs, Video creation and coaching, Backlinks, Pictures/AltTags, Location Pages, GDPR and \*ADA Compliance with continued updates when available, Google My Business, Keyword updates, Site Maps, Google Console, Google Analytics, YouTube (1st video, setup and coaching) Monthly optimization of website PC and Mobile, Blogger page setup and updates, Social Media (Setup, additions and coaching linkedin, Instagram, Twitter, Facebook) Business listings, Cache System Setup, Favicon Setup, Gzip Compression enabled, Heading Structure Optimization (H1-H6), HTML/CSS/Javascript size optimization, competitor analytics, monthly site back up, schema markup, Small locations/Long-tailed keywords.

### **Logo Branding Kit**

Includes the following: Custom logo design, avatar, banner, video introduction, and ownership of the master art files.

### **\*ADA Compliance is included with both Website & SEO Products**

*Our ADA system offers the following features and customizations: Keyword Navigation, Screen Reader, Contract Control, Highlight Links, Text Size, Text Spacing, Pause Animations, Dyslexia Friendly, Custom Cursor, Tooltips, Line Height, Page Structure, Move/Hide, and more. This allows users with disabilities to utilize the tools they need to properly access the website.*